


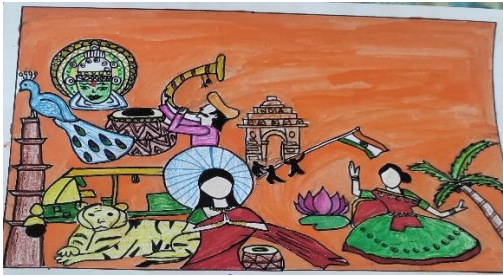

St Thomas School, Loni

CBSE Expression Series-II (Theme- Tourism in India)

On the occasion of Tourism Day, CBSE has planned a series of activities in the second expression series of "Tourism in India" for the academic year 2022-23 to promote the tourism industry. Accordingly, our school has organized certain activities for the students on 12-10-2022 (Wednesday), where they were given several choices of interdisciplinary and art-integrated activities like poems, paragraphs, essays and paintings to express their thoughts and ideas on the given topic.

This activity was conducted for the students of classes III-XII, categorized in 4 groups, such as classes (III-V) first group, (VI-VIII) second group, IX-X third group, IX-XII fourth group. From each category one best activity was selected and uploaded to the CBSE website.

The details of the activities are given in the table given below:

Categories	No. of participants	Shortlisted Participant	Shortlisted activity
Classes III-V	200	Ragini Kumari (V-A)	
Classes VI-VIII	150	Rani Kumari (VI-A)	
Classes IX-X	50	Kushagra Raj Mavi	

Classes XI-XII

50

Kashish

XI-C

Promoting Sustainable Tourism in crucial for the vision of Developed (G) 2047 India.

Tourism plays an important role in promoting India's growth through economic development & employment. It also helps in preserving the rich cultural heritage & environment. However, unregulated tourism can lead to environmental degradation, over-commercialization, and loss of local identity. To ensure sustainable tourism, the government must focus on the following aspects:

1. **Infrastructure and Services:** Improving roads, airports, and public transport is essential for attracting tourists. Simultaneously, maintaining the natural beauty of the destination is crucial. Eco-friendly infrastructure, such as solar-powered accommodations and water conservation measures, can reduce the carbon footprint of tourism.

2. **Community Involvement:** Local communities should be encouraged to participate in tourism activities. This not only provides them with economic benefits but also helps in preserving their unique culture and traditions. Training programs for local guides and staff can enhance the overall tourist experience.

3. **Environmental Protection:** Strict regulations should be implemented to protect natural resources. This includes limiting the number of tourists in sensitive areas, promoting eco-tourism, and enforcing strict waste management practices. Awareness campaigns can educate tourists on responsible travel practices.

4. **Marketing and Promotion:** The government should invest in marketing strategies to promote India as a premier tourist destination. Highlighting the rich cultural heritage, historical sites, and natural beauty can attract a diverse range of tourists. Collaborating with international travel agencies and tour operators can also be beneficial.

5. **Regulation and Monitoring:** Establishing a robust regulatory framework is necessary to monitor the impact of tourism. Regular assessments and audits can help identify areas for improvement and ensure that tourism remains a sustainable and profitable industry.

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Conclusion :-

The central government of India has focused on promoting sustainable tourism in crucial for the vision of Developed (G) 2047 India. The government must focus on the following aspects:

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